

MEANINGFUL TRAVEL EXPERIENCE WITH IPW

Sponsorship

Los Angeles, CA | May 4, 2024

Over the last six years, Tourism Cares has worked with U.S. Travel Association's IPW and its host destination in activating conference attendees to make a difference in the communities where they're visiting.

In 2024, IPW will bring travel professionals from around the world together to conduct business and renew relationships globally. As the leading inbound travel trade show, past IPWs have generated more than \$5.5 billion in future travel by connecting U.S. travel exhibitors with travel buyers and media to promote their product and negotiate future business, securing America's position as a foremost global travel destination and showcasing the best of what the U.S. has to offer.

By reaching out to local stakeholders in the IPW host community of Los Angeles, CA, Tourism Cares will design an event tailored to the needs of their specific community - whether that be focused on conservation, food security, homelessness, or other pressing issues, we prioritize giving the local community a voice in how we "give back".



GOLD / \$10,000

- Top level branding at Tourism Cares booth
- Three complimentary registrations to attend the event
- Speaking opportunity at event
- Form press release to share with your community
- Recognition on Tourism Cares website, social media and in all event communications to community database of 12,000+
- Logo prominence on event communications



SILVER / \$5,000

- Logo recognition at Tourism Cares booth on the show floor
- Two complimentary registrations to attend the event
- Recognition on Tourism Cares website, social media and in all event communications to community database of 12,000+
- Logo recognition on event communications,



BRONZE / \$2,500

- Recognition at Tourism Cares booth on the show-floor
- One complimentary registration to attend the event
- Recognition on Tourism Cares website, social media and in all event communications to community database of 12,000+
- Listing on event communications

Learn More and Join Us

www.tourismcares.org/ipw