

TOURISM CARES WITH NORWAY

Sponsorship April, 2023

Our Global Meaningful Travel Summit is a program connecting industry professionals with local changemakers in places around the world. By coming together in-destination, we action and actualize the power of travel. Our goal is to learn from one another and infuse more sustainability into our businesses through the experiences and knowledge we've gained from immersive exchanges with local communities.

Norway, in recent years, has experienced over-tourism. As a country, they are making concerted efforts to push tourism to the outskirts and engage more travelers in beautiful, less frequented tourist destinations in Norway. The Meaningful Travel Summit with Norway will focus on working with the tourism industry in Norway to distribute the economic benefits of tourism across the country. Attendees include major tour operators, travel executives, destination representatives and travel trade media.

+ PLATINUM / \$30,000

- Top level branding throughout program
- Three complimentary registrations
- Speaking opportunity
- Early preview of the Meaningful Travel Map of Norway
- Feature in Tourism Cares newsletter
- Logo inclusion on event video, on trade publication ad, at industry tradeshows where TC has a presence in 2023, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase an additional three registrations at the member rate

+ SILVER / \$10,000

- One complimentary registration
- Inclusion in event video, on trade publication ad, at industry tradeshows where TC has a presence in 2023, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase an additional registration at the member rate

+ GOLD / \$20,000

- Two complimentary registrations
- Speaking opportunity
- Feature in Tourism Cares newsletter
- Logo inclusion on event video, on trade publication ad, at industry tradeshows where TC has a presence in 2023, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase two additional registrations at the member rate

+ BRONZE / \$5,000

- Logo inclusion in trade publication ad, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase registration at the member rate

[Learn More](#)

www.tourismcares.org/norway-summit